# **Rochdale Sports and Cultural Awards - Cultural Awards Categories**

For the purposes of this award, we are defining culture as encompassing all areas of performing arts, visual arts and heritage. Nominations for the below categories can be in any area of the cultural life of the Borough, and nominated individuals organisations can be either voluntary or professional. These awards aim to highlight and showcase the vibrant and diverse nature of culture, heritage and the arts within our Borough.

#### **Cultural Event of the Year**

**Description:** Awarded to a public production, exhibition or cultural event that demonstrates high artistic ambition and quality. The activity should take place in, be produced by, or fly the flag further afield for Rochdale Borough.

Things you can tell us:

- How the event has demonstrable high artistic quality, did it receive reviews, press coverage or industry awards?
- Audience reach roughly how many people saw it and were any specific groups reached such as children and young people etc?
- Audience reach where did audiences come from? Did it tour or was it large enough to attract people from outside the region?

### **Artist of the Year**

**Description:** Awarded to a performer or artist who demonstrates the highest artistic quality in work which is created and/or publicly exhibited, performed or displayed in the Borough of Rochdale.

Things you can tell us:

 How the artist demonstrate high artistic quality, for example have they received national, regional or local reviews, press coverage or industry awards?

# **Community and Education Project Award**

**Description:** Awarded to a community, participatory or education project e.g. choir, dance, theatre, visual arts or heritage group which provides regular, inclusive access to culture for local people.

Things you can tell us:

- What were the project outcomes or impact (for the whole project or you as a participant)?
- Did the project receive positive feedback and satisfaction from participants?
- How many people took part?

- Was the project inclusive? For example supporting people from diverse backgrounds or those with disabilities or who, for other reasons, might otherwise not have the opportunity to take part?
- Did the project receive any positive press coverage, reviews, other awards or recognition
- Did the project work in partnership with other organisations?

### **Facilitator of the Year**

**Description:** Awarded to a cultural facilitator or practitioner who leads inclusive community, participatory or education projects in the Borough.

Things you can tell us:

- Any participant feedback
- The impact the individuals work has on the group or individuals
- Any reviews, press coverage, other awards or recognition
- Any feedback from partners or funders

### **Culture and Health Award**

**Description:** Awarded to a cultural project, event or series of workshops which support people in the Borough to improve their health and wellbeing.

Things you can tell us:

- How many people took part
- How the project/event positively impacted people's health
- Any participant feedback/testimonial
- Any ways the activity has reduced reliance on other services such as the NHS
- How the project used culture and participation
- Any reviews, press coverage, other awards/recognition
- Any partner feedback

# **Cultural Champion Award**

**Description:** Awarded to an individual from the creative community, e.g. a volunteer, administrator, technician, curator or board member whose work makes a significant positive contribution to the cultural life of the Borough.

Things you can tell us:

- The major project/event/activity/display in which the individual has played a significant role and what that role was
- How the individual positively contributes to beyond their own participation (for example supporting others, volunteering etc)
- Any support or feedback from project/organisation leaders or facilitators

- Any reviews, press coverage, other awards/recognition for either the individual or the project they are involved with.
- About any feedback from colleagues, participants and other relevant parties

## **Young Creative Award**

**Description:** Awarded to an individual aged under 25 who demonstrates significant skills, talent and potential in in their chosen cultural field e.g. visual arts, dance, theatre etc.

### Things you can tell us:

- About any support from project/organisation leader or recognised cultural champions
- The quality of the artistic, cultural or social impact or achievement of the individual
- How they go 'above and beyond' striving to improve their own creativity and skills or helping others
- Any reviews, press coverage, other awards/recognition for either the individual or the project they are involved with.
- Any feedback from colleagues, participants and other relevant parties

## **School Commitment to Arts, Heritage & Culture Award**

**Description:** Awarded to a school who demonstrate significant commitment to and celebration of the arts in the broadest sense

## Things you can tell us:

- What cultural activities does the school offer?
- How many students are involved?
- Why is this offer different or special compared to other schools?
- What do the students think of the offer?