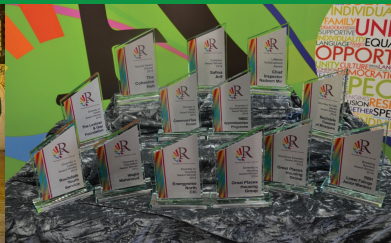




Rochdale Diversity Awards

SPONSORSHIP PACK 2016



Rochdale Diversity Awards

About The Awards

Rochdale Diversity Awards recognises positive contributions made by individuals and organisations in making progress within their communities and/or organisations towards equality, inclusion and diversity within the workplace or service delivery. The aims of Rochdale Diversity Awards are to:

- Promote Inclusion, Equality and Diversity
- Celebrate the achievements of people, community/charity organisations, public agencies and companies that strive for a more inclusive workplace and society
- Showcase how diverse communities can bring about real change to the community

SPONSORSHIP PACKAGES

This is the ultimate Rochdale Diversity Awards Sponsorship Package, giving maximum brand exposure to your organisation prior to and during the Rochdale Diversity Awards

Gold Package

£2,750

- Sponsorship of the main Cohesion Award or Outstanding Achievement Awards
- Acknowledgement on radio, internet and print advertising for Rochdale Diversity Awards
- Large logo placement on website, posters, flyers and marketing as an official sponsor
- 10 VIP tickets to the award ceremony
- Promotional booth and banner placement at the awards (provided by sponsor)
- Photo opportunity with award winners
- 1 page advertising spread in the Rochdale Diversity Awards ceremony programme

Silver Package

£1,750

This sponsorship package gives your organisation the following prior to and during the Rochdale Diversity Awards

- Sponsorship of one award at the Rochdale Diversity Awards
- Acknowledgement on radio, internet and print advertising for Rochdale Diversity Awards
- Large logo placement on website, posters, flyers and marketing as an official sponsor
- 5 VIP tickets to the award ceremony
- Promotional banner placement at the awards (provided by sponsor)
- Photo opportunity with award winners
- 1/2 page advertising spread in the Rochdale Diversity Awards ceremony programme

This sponsorship package gives your organisation the following prior to and during the Rochdale Diversity Awards

Bronze Package

£750

- Sponsorship of one award at the Rochdale Diversity Awards
- Acknowledgement on radio, internet and print advertising for Rochdale Diversity Awards
- 2 VIP tickets to the award ceremony
- Photo opportunity with award winners
- 1/4 page advertising spread in the Rochdale Diversity Awards ceremony programme

SPONSOR A CATEGORY

- 1. Cohesion Award** | An individual, group or organisation in the private, public or 3rd sector that has made an outstanding contribution to championing and/or improving cohesion within the Borough.
- 2. Workforce Diversity Award** | An organisation that has championed equality and diversity in their workplace to achieve a balanced workforce that is reflective of their local community/customer-base, creating awareness, developing opportunities, supporting progression and retention of people from minority communities.
- 3. Diversity in Apprenticeships** | A learning provider or an employer that has been supportive in encouraging and increasing the take-up of Apprenticeships within under represented groups or has made significant efforts to attract and employ apprentices from the under represented groups.
- 4. Diversity in Education Award** | This award aims to highlight the important role schools, colleges and education providers play in cohesion and to highlight best practice in promoting, sharing and/or teaching about cohesive communities.
- 5. Diversity in Health and Leisure Award** | An individual or organisation that has made an outstanding contribution to improving health and encouraging access to leisure activities (outcome and/or services) for disadvantaged and/or under represented communities.
- 6. Diversity in Housing Award** | An individual or organisation in the public/housing sector that has made an outstanding contribution to improving housing and/or related services within disadvantaged communities in the Borough.
- 7. Breaking Barriers Award** | Organisations breaking boundaries and/or barriers to work with non-traditional communities. This award is to show organisations are ensuring their services are accessible and appropriate to the communities of the Borough.
- 8. Voluntary & Faith Sector Award** | This award aims to highlight the role the voluntary and faith sectors have on cohesion and to showcase the work being done to support and promote cohesive communities in the Borough.
- 9. Outstanding Achievement in Diversity** | This award aims to recognise the work done by individuals who are going above and beyond to promote and encourage minority communities in the Borough to aspire and achieve their goals.

Get Involved...

The Rochdale Diversity Awards are unique and provide an outstanding opportunity to showcase some of the most exciting and innovative diversity work happening in our Borough today.

To find out more about how your organisation can get involved please contact:

Zulf Ahmed on 01706 630 140 or rda@kyp.org.uk

For more information on previous award winners and information about the awards visit,

-  www.kyp.org.uk/rochdale-diversity-awards
-  www.facebook.com/KYPRochdale
-  [@KYPRochdale](https://twitter.com/@KYPRochdale)
-  www.linkedin.com/kypkashmiryouthproject



Rochdale Diversity Awards



Engaging Empowering Educating

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