



YOUR
GUIDE TO
GOING
GREEN!



Springhill Hospice
The People's Hospice



01706 649920

You've seen the flyer and the publicity and have decided to join in all the fun of this **COMMUNITY WIDE** fundraising day.

What Next?

Going Green on Green Day can be as simple or as sensational as you want it to be. Remember – this is your chance to help and EVERY £1 COUNTS. There are only three rules...

- HAVE FUN
- RAISE MONEY
- **HAVE FUN AND RAISE MONEY WITH SPRINGHILL HOSPICE PRIDE!**

What can I do? What can't you do?!

DRESS TO IMPRESS!

Easy Peasy

Have a dress down day at work or at school. With everyone wearing at least one item of green, either make-up or clothing - style with a smile! Pop a donation in the tin and BINGO! Fundraising made easy. SENSIBLE NOT TOO SILLY



Not-so-subtle

If your boss doesn't mind, get all your work or class mates to dig out every item of green in their wardrobes and put the whole lot on - you will definitely stand out from the crowd! Get the boss to decide who is the most garishly green! Why not charge an entry fee and the winner gets to skip out on the tea run for a week?! FRIVOLOUS NOT FRUMPY



Full throttle

Dust off the Incredible Hulk outfit, dig out your New Year's Shrek costume, unpack your St Patrick's Day elf garb. We dare you to wear it for the day! Don't miss out on this sponsorship opportunity! OUTLANDISHLY AMAZING



COOK UP A STORM

Cake Capers

Make a batch of yummy cupcakes, either add green food colouring to the batter or simply decorate with green icing, or even a slice of kiwi fruit. Take your goodies to school or work and **SELL!**



Recipe for Fundraising Success

Invite the girls around for tea. Serve up your favourite cookies with lashings of mint choc chip ice cream or for something more sophisticated – try Green Tea! Everyone will be more than happy to donate a few quid for such delights!



Something a little more sophisticated.

A soiree with a difference. Serve 'Springhill Sunrise' cocktails and green guacamole canapés. You could ask your friends to 'dress to impress' too – make a night of it. Why not charge an entry fee and have a raffle?



And now for something completely different...

Thinking of doing something a little bigger? Got an outlandish idea and want some advice? Our Fundraising Team are here to help – call us on 01706 649920 and ask for Fundraising.

Not your cup of tea?

If none of the above tickles your fancy but you still want to help, there are so many other things you can do.

- 1) Ask around, look on our Facebook/Go Green events page or search for posters around Rochdale and see if there is an event you could attend. Why not ask a local pub to put on a Go Green Day Event – if you want the Springhill Sunrise Cocktail recipe – give us a call.
- 2) Pop into one of our shops or the Hospice with a donation – don't forget to tell them it's for GO GREEN DAY!
- 3) BUY A T-SHIRT and show your support on the day. £6 + P&P each in sizes medium and extra large Contact Fundraising for details on 01706 649920

What Next?

Who, What, When, Where, How and Why!

So, you've decided what you're going to do, you've asked all the right people for permission and you've asked everyone to join in and help. What next?

- Read through our fundraising pack for tips and advice
- Use our posters to publicise your fundraising event.
- Post details on our Facebook Go Green Event page www.facebook.com/springhillhospice/gogreen or tell the world via Twitter @SpringhillHosp
- Tell friends, family, workmates and class mates – SPREAD THE WORD
- Want to show off with something more than posters – call us for balloons and t-shirts!

Tell us what you're up to?

We'd love to know what fundraising fun you're putting on for Go Green Day 2014. Call us on 01706 649920 or email Lillie.winterbottom@nhs.net or fill in the Go Green Event Information Form at the back of this pack.

Our Hospice mascot, Springy the Frog, is going to visit as many fundraisers as possible on the day – tell us as soon as possible as his diary will soon fill up!

On the day

Friday 16th of May will be a day to remember for everyone and we hope that you will remember to take photos of your day. Memories we can share with everyone in Rochdale via Facebook, Twitter and the Press.

The morning after the *GO GREEN DAY* before

Remember – whether you've raised £5 or £500, YOU'RE AMAZING!

There are three easy ways to donate the money you have raised.

- 1) Whether you have cash or a cheque, simply visit us at the Hospice between the hours of 8am to 8pm. Go to the main entrance and ask for Fundraising, or if we're not there you can simply pay your money in at Reception. Our address is Broad Lane, Rochdale OL16 4PZ
- 2) Pop a cheque in the post to us (cheques made payable to Springhill Hospice please)
- 3) Transfer the money directly into our bank account: Account No: 13309295
Sort Code: 16-29-34 (Don't forget to put your name and Go Green as the reference)

Do's and Don'ts for *GO GREEN DAY* for Springhill Hospice 2014

- Do** Choose something that you enjoy doing.
- Do** Have fun.
- Do** Get permission. Your Boss or Head Teacher might not agree with what you're doing - always ask first. If you're putting on a larger event and want advice on who to ask permission from, call us.
- Do** Use our Springhill Hospice logo to promote your event but DO call us in Fundraising to let us know, 01706 649920.
- Do** Be careful when handling cash. Your personal safety is paramount.
- Don't** Collect money door to door.
- Don't** Be afraid to ask for help, even if it's just a letter from us to say you're fundraising for us.

**ABOVE ALL HAVE FUNDRAISING FUN ON
GO GREEN DAY FOR SPRINGHILL HOSPICE!**